



GOVERNMENT OF ANGUILLA  
 Anguilla Statistics Department  
**Tourism Statistics Summary**  
**July 2019**

**July 2019/2018**  
**ARRIVAL ANALYSIS**  
 Visitors - ↑ 101.9%  
 Tourists - ↑ 68.6%  
 Excursionists – ↑ 163.2%

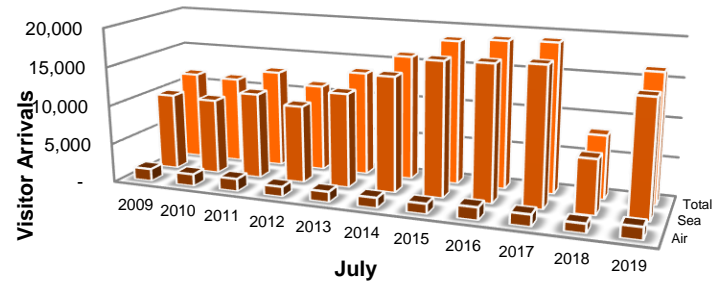
## OVERVIEW

Visitors arrivals during the summer period for the month of July 2019 recorded a total of 16,377 visitors gracing our shores. This figure represented an increase of 101.9% over its corresponding figure of 8,110 in July 2018. During 2019, this figure is recorded as the second highest figure after the month of March which recorded 19,222 arrivals. Additionally, this period under review registered the fourth (4<sup>th</sup>) largest monthly 'July' figure, as far back as 1993 with the largest recorded in July 2017 with 19,092 arrivals.

This increase in visitor arrivals was positively impacted by the arrivals from both types of visitors; tourists (stay-overs) and excursionists (day trippers).

The majority of the visitor arrivals; 98.5% of the came with

the intention of vacationing, while 1.5% came with the intention of doing business.



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
■ Air	1,597	1,558	1,627	1,294	1,363	1,316	1,310	1,615	1,508	1,188	1,583
■ Sea	9,939	9,749	11,075	9,988	12,134	14,782	17,172	17,298	17,584	6,922	14,794
■ Total	11,536	11,307	12,702	11,282	13,497	16,098	18,482	18,913	19,092	8,110	16,377

Figure 1: Visitor Arrivals: July 2009 – 2019

## PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents for this period under review, registered a 56.0% increase from 15,948 in 2018 to 24,883 in 2019. Anguilla's inward passenger movement by sea continues to be the main mode of entry, facilitating 88.3% (21,966) of arrivals; of which, 18,324 (83.4%) of sea passenger arrivals entered at the Blowing Point terminal and 3,642 passengers (16.6%) arrived at the Sandy Ground terminal. Passenger arrivals by air through the Clayton J. Lloyd International Airport accounted for 2,917 (11.7%) of total passenger arrivals.

Departing passengers recorded an increase of 59.4%; with the total moving from 15,165 in 2018 to 24,168 in 2019. Of the three ports of exit, the two seaports cumulatively accounted for 89.2%, (21,554) of all departures, of which, the Blowing Point terminal facilitated the movement of 17,941 (83.2%) passengers and Sandy Ground 3,613 (16.8%) passengers.

By air, 2,614 (10.8%) of total passengers departed Anguilla through the Clayton J. Lloyd International Airport.

## TOURISTS (Stay-Over Visitors)

Tourists (stay-over visitors) to Anguilla for the previous months; January to June 2019, have all recorded their highest arrivals for any of their comparative periods dating back to 1993. However, this period recorded the first break in this trend and fell to the second highest ever recorded figure as far back as 1993; the highest was recorded in 2016 with 9,512 arrivals of this type of visitor. This month under review, July 2019, recorded arrivals of 8,852 tourists; an increase of 68.6% over its corresponding 2018 figure of 5,251.

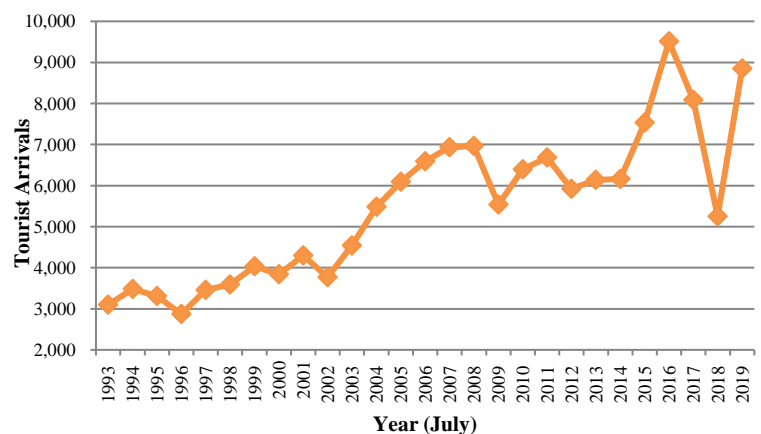


Figure 2: Tourist Arrivals, July 1993 - 2019

## Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists in July 2019 decreased to 7.7 days from 9.1 days in July 2018. The majority of tourist arrivals with over half of the arrivals (51.3%), intended to stay for 4 to 7 days, 21.1% between 1 to 3 days, 15.4% for 8 to 15 days, 9.7% for 23 or more days and 2.5% indicated 16 to 22 days.

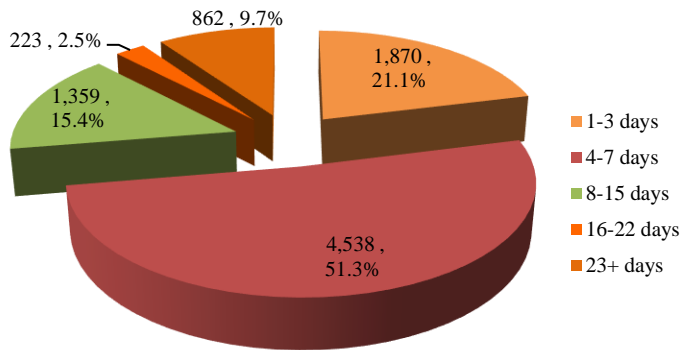


Figure 3: Tourist Arrivals by intended Length of Stay, July 2019

A review of the ten (10) source markets from which tourists to Anguilla originate shows that nine of the source markets

contributed to July’s monthly increase. The largest increase was experienced within the ‘USA’ market with 103.5% followed by the ‘Canadian’ market with 87.2% and the ‘German’ market with 80.0%. The sole decrease was experienced in the ‘French West Indies’ market with 37.2%.

Arrivals from Anguilla’s main market; USA, totaled 5,933, accounted for a 67.0% share of the tourist market by the country of residence.

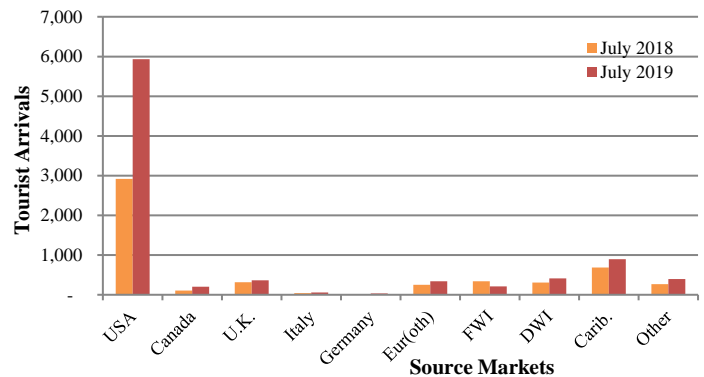


Figure 4: Tourist Arrivals by Country of Residence, July 2018 and 2019

## EXCURSIONISTS (Day Trippers)

Excursionist arrivals for this period under review recorded a total of 7,525, up from the 2,859 arrivals recorded in July 2018, resulting in an increase of 163.2%. July 2019 ranked 7<sup>th</sup> highest when compared to ‘July’ data as far back as 1993. July 2017, pre hurricane Irma, recorded the highest figure with 11,008 in contrast to July 2018, post hurricane Irma, which recorded the lowest ranking (27<sup>th</sup>). However, during this year 2019 thus far, this figure under review is the highest amount of this type of visitor to be welcomed to our shores followed by March 2019 with 7,282.

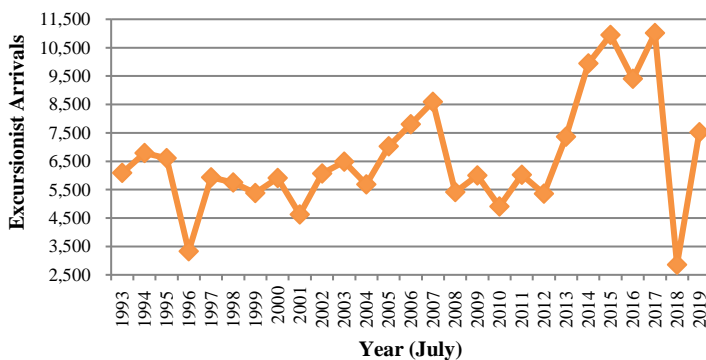


Figure 5: Excursionist Arrivals, July 1993 - 2019

Nine of the source markets contributed to this increase in excursionist arrivals with positive movements, with one sole decrease. The largest increase by source markets over their corresponding July 2018 figure was experienced in the ‘Canadian’ market with 494.7%. This was followed by the ‘USA’ and ‘Italian’ markets with 332.6% and 222.2% respectively. The sole decrease was experience in the ‘French West Indies’ market which declined by 14.2%.

Anguilla’s main source market ‘USA’, represented a 65.5% share of the excursionist market with 4,932 arrivals.

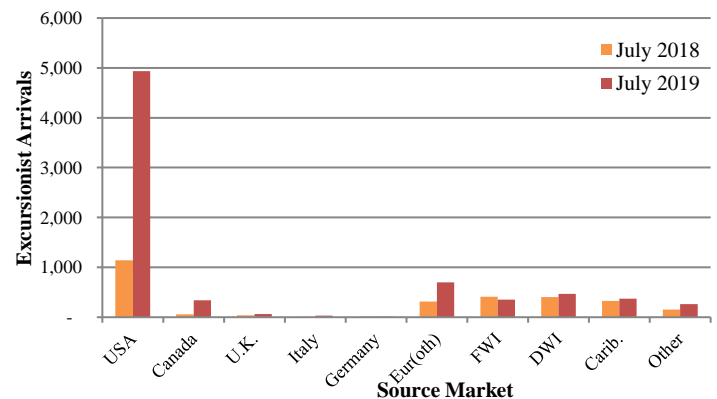


Figure 6: Excursionist Arrivals by Country of Residence, July 2018 and 2019

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

ANGUILLA STATISTICS DEPARTMENT  
P.O.BOX 60 | THE VALLEY | ANGUILLA  
BRITISH WEST INDIES

Telephone: + (264) 497-5731 | Fax: + (264) 497-3986

Email: [statistics@gov.ai](mailto:statistics@gov.ai)

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